

SOCIAL MEDIA TERMS OF USE

Reata Pharmaceuticals, Inc. (“Reata” or “the Company” or “our Company”) has a shared culture of teamwork, camaraderie and empowerment, built and centered around our Company’s mission to develop innovative therapies that change patients’ lives for the better.

In order to ensure productive communications that are consistent with our mission and public commitments, we have developed guidelines to help you understand Reata’s social media channels may be used. In addition, please note that some social media channels have their own additional terms of engagement that are available within the social media channel itself.

General Guidelines:

- Please share your questions, thoughts, and experiences with us. We want to hear from you, and we will do our best to respond in a timely manner.
- Due to the nature of certain inquiries, as well as volume, Reata does not commit to responding to all comments posted on our social media channels. In addition, there may be times where our responses may be by private message.
- We will not tolerate these types of posts:
 - Abusive, harassing, stalking, threatening, or attacking others
 - Defamatory, offensive, obscene, vulgar, or depicting violence
 - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation, or any other form of discrimination.
 - Fraudulent, deceptive, misleading, or unlawful
 - Trolling or deliberate disruption of discussion
 - Violations of any intellectual property rights
 - Spamming in nature
 - Uploading files that contain viruses or programs that could damage the operation of other people’s computers
 - Commercial solicitation or solicitation of donations
 - Link baiting (embedding a link in your post to draw traffic to your own site)
- The above list is not exhaustive and Reata reserves the right to remove or restrict any post or comment that violates the purpose or spirit of these terms of use. There may be some questions/comments we cannot address, including questions related to financial matters, products, ongoing legal matters, regulatory issues, or certain other elements of business.
- Reata Pharmaceuticals, Inc. may post information related to health, medical conditions, and diseases. The information posted should not be construed as medical advice. You should always consult a physician or other medical professional before making medical decisions.
- Reata Pharmaceuticals, Inc. reserves the right to screen any comments before posting. However, Reata Pharmaceuticals, Inc. is not responsible for content posted by third parties and does not guarantee, ensure, or warrant the content, accuracy, or use of social media content from any third parties.
- Social media accounts that Reata Pharmaceuticals, Inc. follows or is followed by do not indicate an endorsement of the account owner or their products and/or services.
- Reata Pharmaceuticals, Inc. may provide links or references to other sites and shall not be liable for any damages or injury arising from that content. Any links to other sites are provided as merely a convenience to users.
- Opinions expressed on our social media channels are those of the individuals posting and do not necessarily reflect the opinions, practices, or policies of Reata Pharmaceuticals, Inc. In no event

shall Reata Pharmaceuticals, Inc. be liable to you or anyone else for any decision made or action taken in reliance on information on our social media channels.

- These guidelines are in addition to any applicable third-party policies, terms, and conditions of social media providers.
- By accessing, viewing, and/or posting content to our social media channels, you accept, without limitation or qualification, these terms of use. If you do not agree to these terms of use, do not view, or post any content.
- Social media channels are not suitable places to report adverse effects related to Reata Pharmaceuticals, Inc. products.

Reata Pharmaceuticals, Inc. reserves all rights related to our social media accounts, including but not limited to all rights to add, remove, or modify any content or material posted on the account, discontinue the account, accept or reject those who may wish to follow the account.